Y code

CLICK OR SCAN

ALL Digital Data ONE Location

SCATTERED TREASURES

Scattered Treasures is the **fi**rst celebrity-driven concept integrated with blockchain technology that features a quick response gateway called Yottabyte Optical Media Code (YO code).

YO code is an advertising tool that targets fans with accuracy and allows celebrities to target these fans across all media screens. Using authoritative data and digital targeting enables messaging at the office, at home, and on the go.

Sending the right advertisement at the right time can be worth thousands of dollars. YO code is an advanced, customizable, QR technology that enables instant connections and provides a platform to initiate connections with millions of residents.

YO code is very simple to implement into events and unlike many other marketing techniques, entertainers can try it without enormous costs to the campaign.

Why entertainers use YO codes?

YO code provides a simplistic gateway for entertainers to extend their marketing efforts to offline audiences, sending them to their online content with a single scan.

YO codes:
- Accessible online worldwide
- Cost efficient
- Marketing and advertising tools
- Advertising portals

Keep fans engaged!

Relying on ticket sales and streaming services is a thing of the past. The most successful entertainers are bridging the gap between online and offline using quick response technology keep fans engaged.

Advertise music
Increase merch sales
Collect fan information
Drive loyalty programs
Create token merch experiences

5X faster than typing URLs

YO code (NFT)
The fastest read-speed

- Dynamic codes
- Artful designs
- Encrypted
- Team support
- Video backgrounds
- Video codes
- Image hyperlinks
- Custom URLs

Analytics
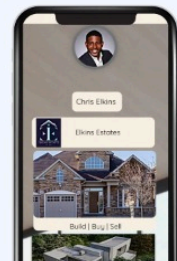Encrypted data & blockchain identity management

- Annotated reports
- Geo tracking
- Real-time tracking system
- Daily connections
- Connections by time of day
- Connections by device type
- Detailed report sharing
- Device type connections
- Live scan tracking

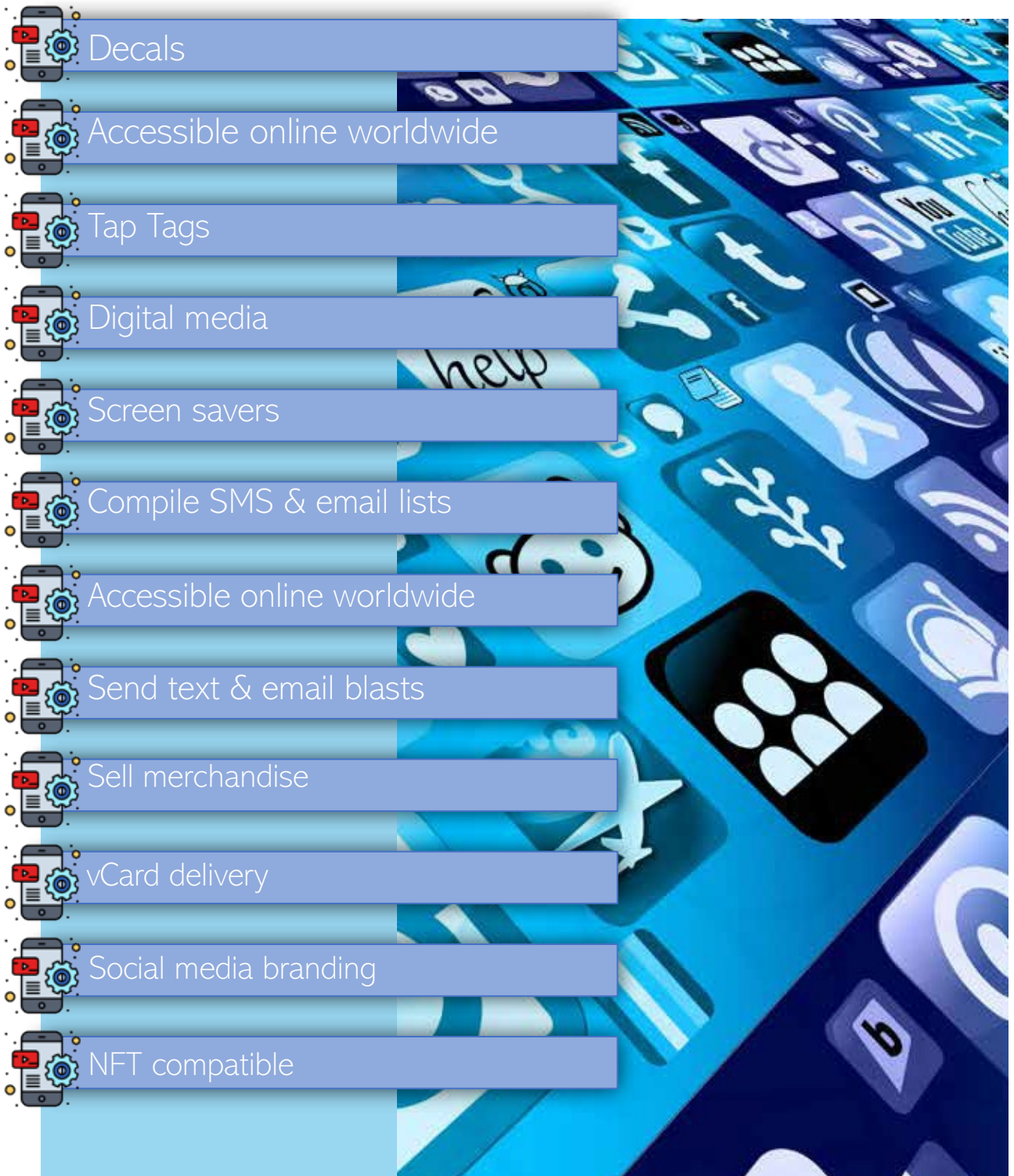### Folio Page
ALL Digital Data ONE Location

- Custom designs
- Advertising & branding
- Connect w/ millions
- Email collection
- Sell merchandise
- Display videos
- Photo gallery

DIGITAL APPLICATION

- Decals
- Accessible online worldwide
- Tap Tags
- Digital media
- Screen savers
- Compile SMS & email lists
- Accessible online worldwide
- Send text & email blasts
- Sell merchandise
- vCard delivery
- Social media branding
- NFT compatible

Features

No secondary device required

Connects with millions in real-time

Advanced customized QR technology

Boost ticket sales and fan engagement

The first quick-click or scan QR technology

Record analytics & enhances social media footprint

Custom URLs

Annotated analytics

Add logos or images

HD facial recognition

Endless design options

HD videos, music, favicons

STAR CLOSET

As a bonus, we have created a patented fund-raising app, known as Star Closet. This offering is a celebrity-driven social enterprise that can be deployed from any smart device anywhere on the globe. This custom product has the capacity to raise millions of dollars in a fun and safe augmented reality.

Share YO code via SMS, GIF, NFC, URLs, Twitter, vCard, Bluetooth, files, or scans. They feature NFT authentication, blockchain identity management and predictive software.
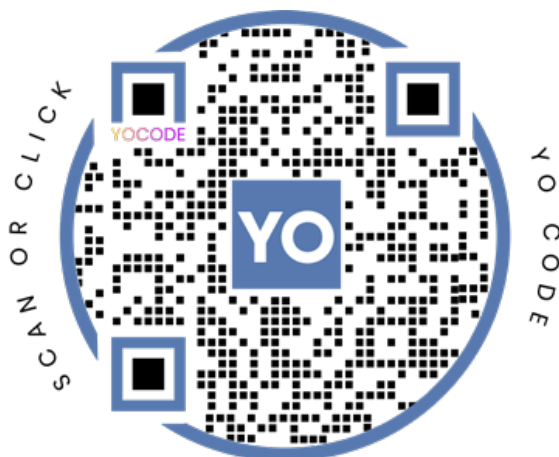
Each YO code features internal software

The YO code is prefect for multimedia sharing

Every YO code can be authenticated with NFT technology