



SCATTERED  
TREASURES

ALL Digital Data ONE Location



Y



code

Scattered Treasures is the first celebrity-driven concept integrated with blockchain technology that features a quick response gateway called Yottabyte Optical Media Code (YO code).

YO code is an advertising tool that targets fans with accuracy and allows athletes and sports organizations to target fans across all media screens. Using authoritative data and digital targeting enables messaging from anywhere in the world.

Sending the right advertisement at the right time can be worth millions. YO code is an advanced, customizable, QR technology that enables instant connections and provides a platform to initiate connections with millions of fans.

YO code is extremely simple to implement into sports entertainment, and unlike many marketing techniques, a sports group can deploy the technology without excessive costs.



SCATTERED  
TREASURES

# YO code & Sports

Fans love to engage in sporting events all over the world whether at home, attending the events, or long after the game. YO code provides predictive analytics that accomplishes all of this with real-time technology.

- Buy, sell or win tickets
- Streaming and live stats
- Boost merch sales
- Contactless ordering (food, beverages, merch, etc.)
- Connect with team app
- Connect with players on social media
- Promos, contests, lotteries, NFTs, loyalty programs, etc.



# YO codes & Athletes



Fans love connecting and being updated on their favorite athletes. Celebrity athletes can create a cleverly designed YO code to engage fans in:

- SMS Messaging
- Live Streams
- Special Events
- Giveaways (memorabilia, team gear, autographs, etc.)

## 5X Faster than typing URLs

### YO code (NFT)

The fastest read-speed



- ✓ Dynamic codes
- ✓ Artful designs
- ✓ Encrypted
- ✓ Team support
- ✓ Video backgrounds
- ✓ Video codes
- ✓ Image hyperlinks
- ✓ Custom URLs

### Analytics

Encrypted data & blockchain identity management



- ✓ Annotated reports
- ✓ Geo tracking
- ✓ Real-time tracking system
- ✓ Daily connections
- ✓ Connections by time of day
- ✓ Connections by device type
- ✓ Detailed report sharing
- ✓ Device type connections
- ✓ Live scan tracking

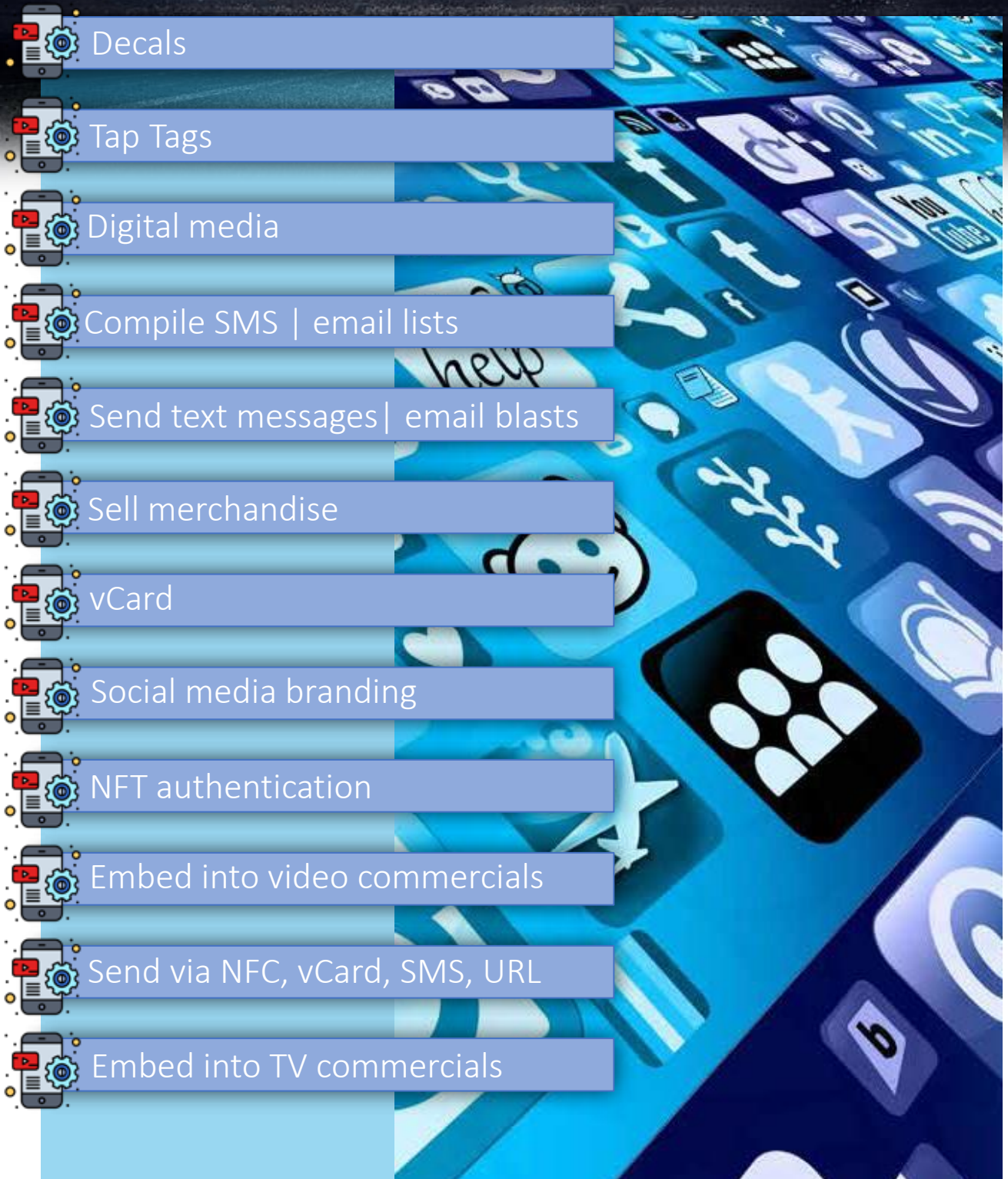
### Folio Page

ALL Digital Data ONE Location



- ✓ Custom designs
- ✓ Advertising & branding
- ✓ Connect w/ millions
- ✓ Email collection
- ✓ Sell merchandise
- ✓ Display videos
- ✓ Photo gallery

# DIGITAL APPLICATION



 Decals

 Tap Tags


 Digital media


 Compile SMS | email lists


 Send text messages | email blasts

 Sell merchandise

 vCard

 Social media branding

 NFT authentication

 Embed into video commercials

 Send via NFC, vCard, SMS, URL

 Embed into TV commercials

# Features

No secondary device required

Connects with millions of fans in real-time

Advanced customized QR technology

Boost ticket sales and fan engagement

The first quick-click or scan QR technology

Record analytics & enhances social media footprint

Custom URLs

Add logos or images

Analytics

HD facial recognition

Endless design options

Videos, music, favicons,



Share YO code via SMS, GIF, NFC, URLs, Twitter, vCard, Bluetooth, files, or scans. They feature NFT authentication, blockchain identity management and predictive software.



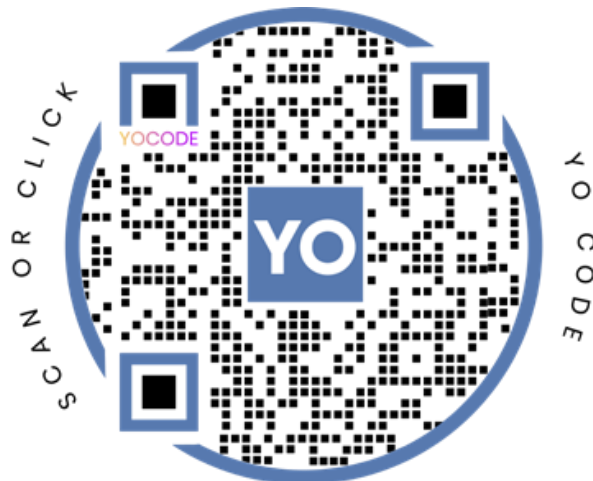
Each YO code features internal software



The YO code is perfect for multimedia sharing



Every YO code can be authenticated with NFT technology



+1 (317) 418-7362

YO Code