

Y



code



Use YO code to Promote Your Band

Yottabyte Optical Media Code (YOC // YO code) gives bands and other artists a novel means to engage with fans wherever they are, before, during, or long after an event. At your next gig, share videos, photos, social media links, and more. Use customized YO code and our Tap - Tag mobile NFCs to make all of your promotional materials interactive and stand out from the others.



Embed music video(s) or an audio playlist of tracks



Embed a YO code onto your video's screen



Showcase a list of your upcoming events



Link to an online store – click-to-buy for merch



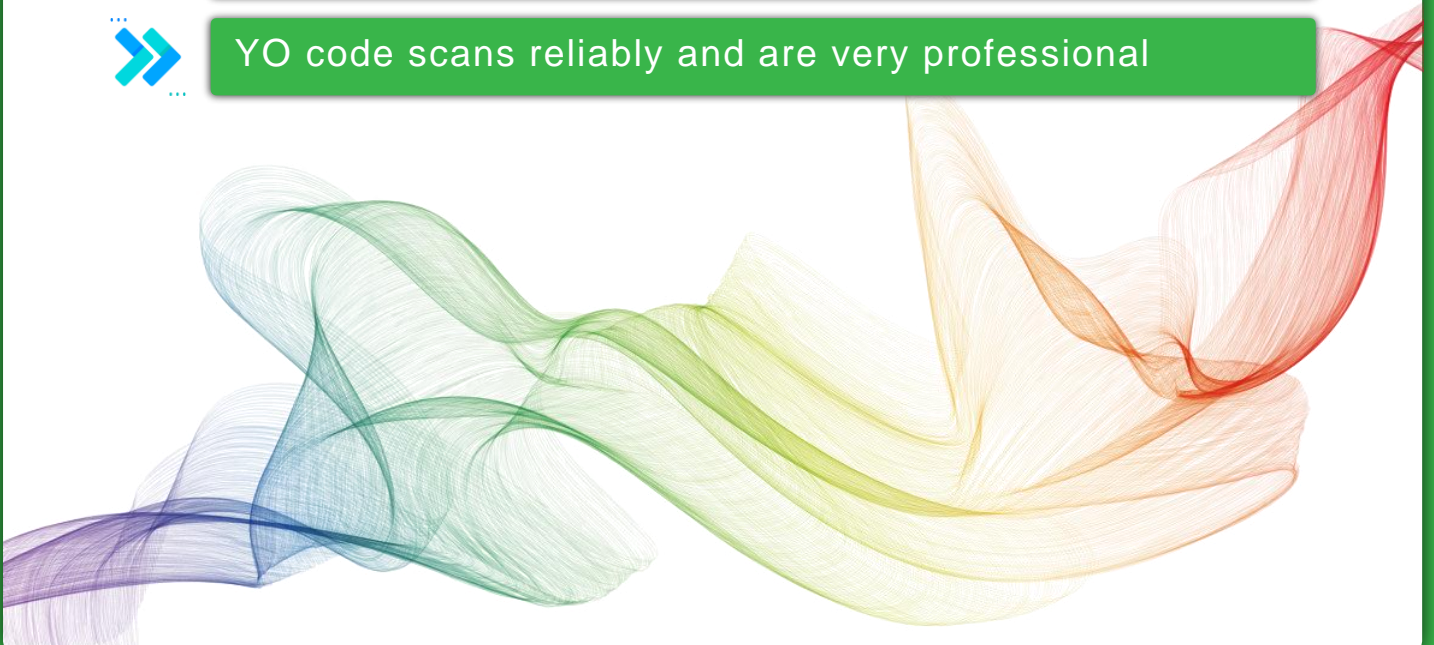
YO code is cost effective and easy to deploy



Build your fan-base faster



YO code scans reliably and are very professional





Promote New Releases & Gigs

YO code makes it easy to turn your band's print materials into an interactive piece of media art. Place the codes on your flyers, CD covers or mailers to let your fans check out your latest videos, photos, watch or contact you on social.

Advanced NFC Analytics

After your NFC Tap - Tag and codes are published our patented system tracks code scans & collects advanced analytics data each time a YO code is launched. View scanned activity on each YOC to see how the code is performing, including total and unique scans, date and time of each scan, geo-location information, and user device types.

Contacts at a Touch

All your contacts are a touch away with YO code, making it easy for visitors to reach you with text messaging, click-to-call, or email.

Social Media Sharing

Combine all of your social media channels in one place for easy access to Twitter, Facebook, YouTube and IG. Our sharing features also let fans advertise your content on their social networks.

Photo Galleries & Videos

Make your mobile pages visual with images and video. Upload your own graphics or photos or embed your favorite video clips from YouTube and Vimeo.

GPS Map Locator

Mapping features make it simple to pinpoint venue locations for your concerts. Visitors can use GPS to get turn-by-turn directions to your shows.





Learn More

To learn more about how YO code, go to www.yocode.live and peruse our folio page for more information. Simply complete the form below and we'll be happy to follow-up with additional information, including:

- Needs Review
- Cost Assessments
- Questions & Solutions



Check out custom URLs

- www.yocode.live/brett
- www.yocode.live/mowery
- www.yocode.live/rocky



YO code *Powered by Scattered Treasures*
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