




Y



code

ALL Digital Data ONE Location





Scattered Treasures is the first concept integrated with blockchain technology featuring a quick response gateway called Yottabyte Optical Media Code (YO code). This technology can be used across all industries including restaurants, cafés, and bakeries.

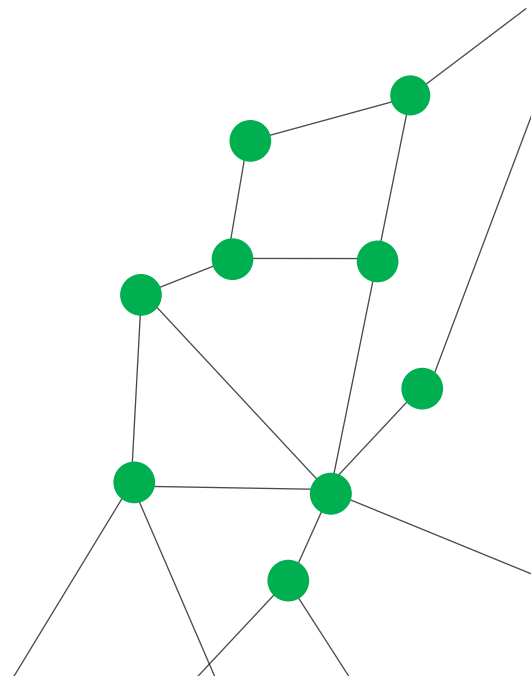
YO code is an advertising tool that targets customers with accuracy and allows restaurants to target customers across all media screens; cell phones, PCs, television.

Sending the right advertisement at the right time can mean thousands of visitors. YO code is an advanced, customizable, QR technology that enables instant connections and provides a platform to initiate connections with customers all over the city.

YO code is very simple to implement unlike most marketing techniques, and it's less expensive while reaching more customers. Restaurants can extend their marketing efforts, sending offline customers to online menus with a single scan.

YO code is:

- Accessible online worldwide
- Cost efficient
- A superior marketing and branding tool
- An innovative advertising portal



Why Restaurants use YO codes?

There are many reasons why restaurants use QR codes. They make it easier for customers to place contactless drink and food orders. Over the past few years there has been a resurgence since the pandemic. QR codes:

1. Send customers to online menus
2. Provides food information
3. Enable easy online ordering
4. Accept reservations
5. Give diners menu access
6. Make paying easier
7. Create dynamic experiences
8. Offer loyalty program and promo items
9. Grow mailing list
10. Generate customer reviews and feedback
11. Connect to social media
12. Conduct surveys
13. Link to videos, photos and more
14. Provide Wi-Fi access





5X faster than typing URLs

YO code (NFT)

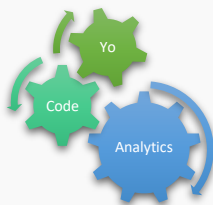
The fastest read-speed



- 🌀 Dynamic codes
- 🌀 Artful designs
- 🌀 Encrypted
- 🌀 Team support
- 🌀 Video backgrounds
- 🌀 Video codes
- 🌀 Image hyperlinks
- 🌀 Custom URLs

Analytics

Encrypted data & blockchain management



- 🌀 Annotated reports
- 🌀 Geo tracking
- 🌀 Real-time tracking system
- 🌀 Daily connections
- 🌀 Connections by time of day
- 🌀 Connections by device type
- 🌀 Detailed report sharing
- 🌀 Device type connections
- 🌀 Live scan tracking

Folio Page

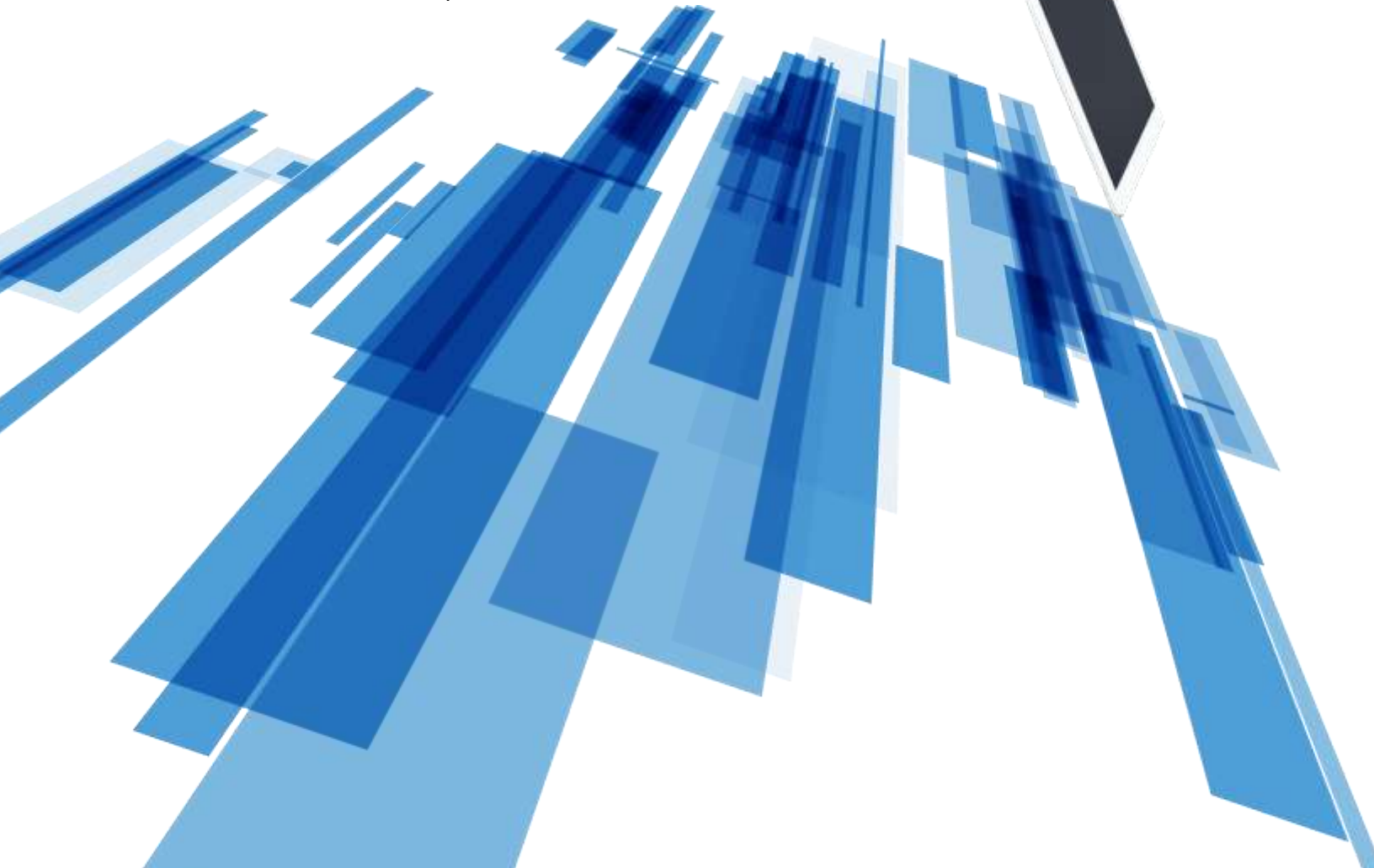
All Digital Data One Location



- 🌀 Custom designs
- 🌀 Advertising and branding
- 🌀 Connect w/ millions
- 🌀 Email collection
- 🌀 Sell merchandise
- 🌀 Display videos
- 🌀 Photo gallery

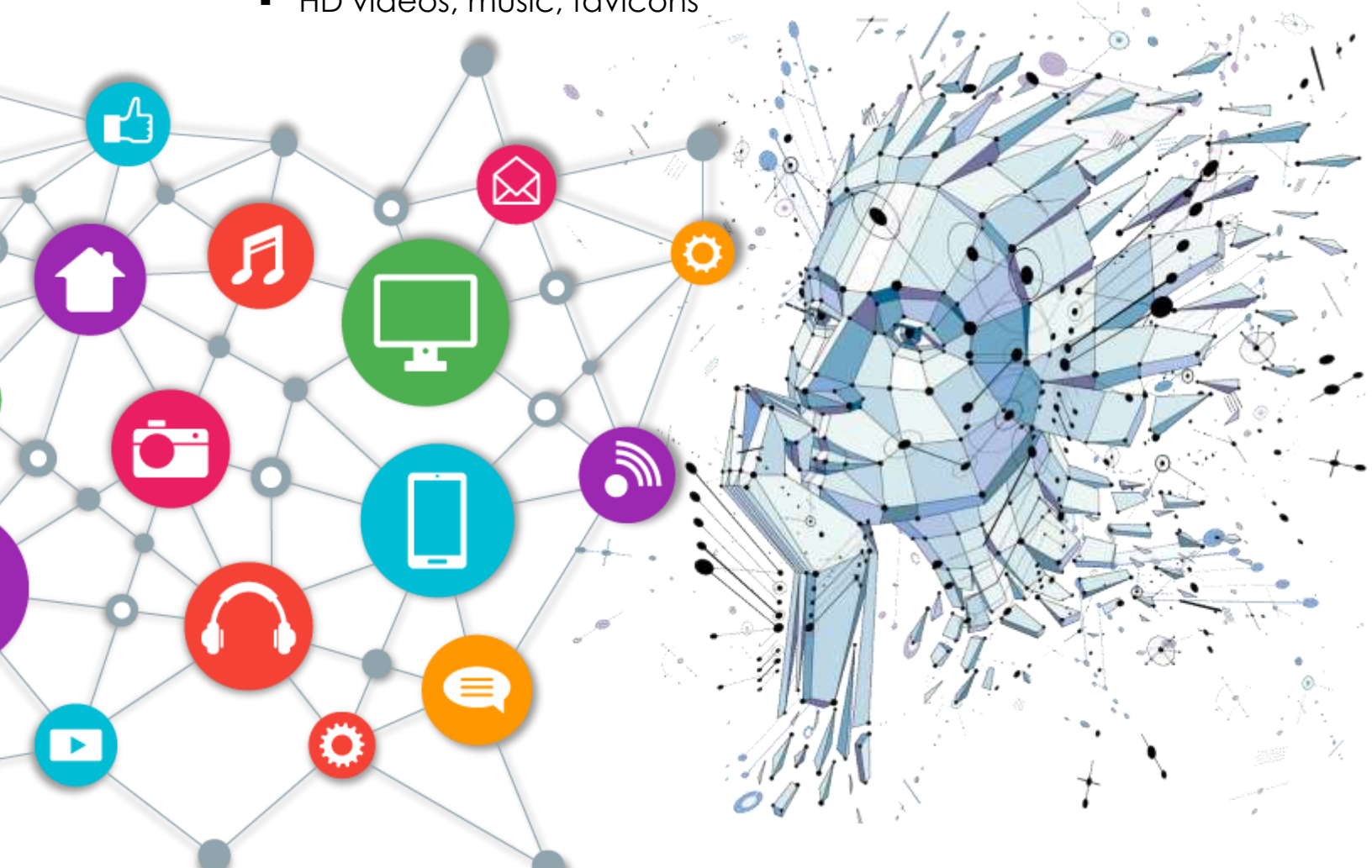
DIGITAL APPLICATION

- Decals
- Accessible online worldwide
- Tap Tags
- Digital media
- Screen savers
- Compile SMS & email lists
- Accessible online worldwide
- Send text & email blasts
- Sell merchandise
- vCard delivery
- Social media branding
- NFT compatible



Features

- No secondary device required
- Connects with customers in real-time
- Advanced customized QR technology
- Boost sales and fan engagement
- Record analytics & enhances social media footprint
- Custom URLs
- Annotated analytics
- Add logos or images
- HD facial recognition
- Endless design options
- HD videos, music, favicons



Share YO code via SMS, GIF, NFC, URLs, Twitter, vCard, Bluetooth, files, or scans. They feature NFT authentication, blockchain identity management and predictive software.



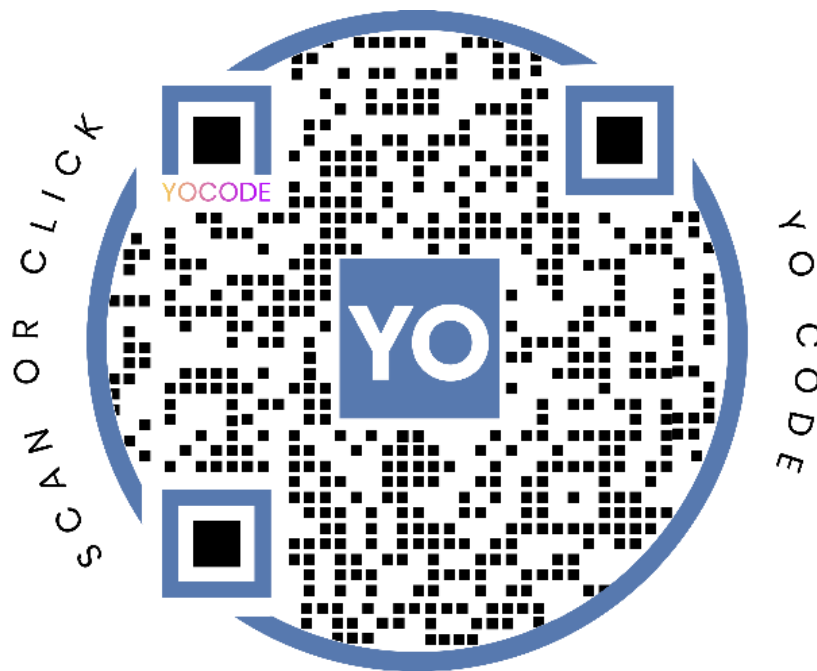
Each YO code features internal software



The YO code is perfect for multimedia sharing



Every YO code can be authenticated with NFT technology



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YO Code