



Y



code

ALL Digital Data ONE Location



Scattered Treasures is the first celebrity-driven concept integrated with blockchain technology that features a quick response gateway called Yottabyte Optical Media Code (YO code). It can be used across all industries.

YO code is an advertising tool that targets customers with accuracy and allows restaurants to target customers across all media screens; cell phones, PCs, television.

Sending the right advertisement at the right time can mean thousands of visitors. YO code is an advanced, customizable, QR technology that enables instant connections and provides a platform to initiate connections with customers all over the city.

YO code is very simple to implement unlike most marketing techniques, and it's less expensive while reaching more customers. Bakeries and restaurants can extend their marketing efforts and offline audiences, sending them to online content with a single scan.

YO code is:

- Accessible online worldwide
- Cost efficient
- A superior marketing and branding tool
- An innovative advertising portals

Why should Bakeries use YO codes?

There are many reasons why bakers will use QR codes. They make it easier for customers to place contactless orders of pastries and drinks. Over the past few years there has been a usage resurgence since the pandemic. Here are some of the code uses:

1. Send customers to online menus
2. Display food information
3. Enable online ordering
4. Make reservations
5. Easy menu access
6. Easy customer payments
7. Create dynamic experiences



8. Offer loyalty programs - promotional items
9. Grow mailing list
10. Generate customer reviews
11. Connect to social media
12. Conduct surveys
13. Link to videos, photos, and more
14. Provide Wi-Fi access



The most successful Bakeries and Restaurants are bridging the gap between online and offline ordering using quick response technology.

5X faster than typing URLs

YO code (NFT)

The fastest read-speed



- ✓ Dynamic codes
- ✓ Artful designs
- ✓ Encrypted
- ✓ Team support
- ✓ Video backgrounds
- ✓ Video codes
- ✓ Image hyperlinks
- ✓ Custom URLs

Analytics

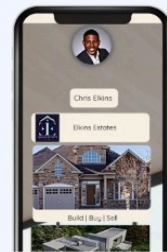
Encrypted data & blockchain identity management



- ✓ Annotated reports
- ✓ Geo tracking
- ✓ Real-time tracking system
- ✓ Daily connections
- ✓ Connections by time of day
- ✓ Connections by device type
- ✓ Detailed report sharing
- ✓ Device type connections
- ✓ Live scan tracking

Folio Page

ALL Digital Data ONE Location



- ✓ Custom designs
- ✓ Advertising & branding
- ✓ Connect w/ millions
- ✓ Email collection
- ✓ Sell merchandise
- ✓ Display videos
- ✓ Photo gallery

DIGITAL APPLICATION



Decals



Accessible online worldwide



Tap Tags



Digital media



Screen savers



Compile SMS & email lists



Email blasts



Send text



Sell merchandise



vCard delivery



Social media branding



NFT compatible



Features

No secondary device required

Connects with millions in real-time

Advanced customized QR technology

Boost ticket sales and fan engagement

The first quick-click or scan QR technology

Record analytics & enhances social media footprint

Custom URLs

Annotated analytics

Add logos or images

HD facial recognition

Endless design options

HD videos, music, favicons

Share YO code via SMS, GIF, NFC, URLs, Twitter, vCard, Bluetooth, files, or scans. They feature NFT authentication, blockchain identity management and predictive software.



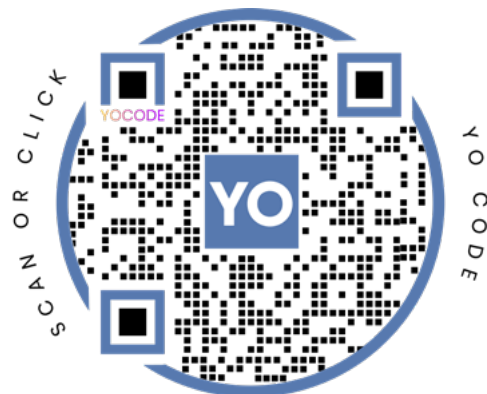
Each YO code features internal software



The YO code is perfect for multimedia sharing



Every YO code can be authenticated with NFT technology



+1 (317) 418-7362

YO Code