

SCAN or CLICK



YO code Business Proposal

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Prepared For: Rocky Patel, CEO
Rocky Patel Premium Cigars
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Patented Pending (8 Patent Applications)
YO code (Yottabyte Optical Media Code)

Invest in Scattered Treasures:

Expose Part I: Scattered Treasures is presenting a new branding concept to you as a premium cigar company. The concept is known as the YO code.

YO code is an advanced, dynamic (customizable) quick response technology that enables instant connections. It provides a platform to initiate direct connections with millions of cigar connoisseurs.

Real-time data is also collected with YO codes. Data mining has become essential in all sales industries. We think bigger by using this critical data to reach consumers in a safe and fun virtual environment.

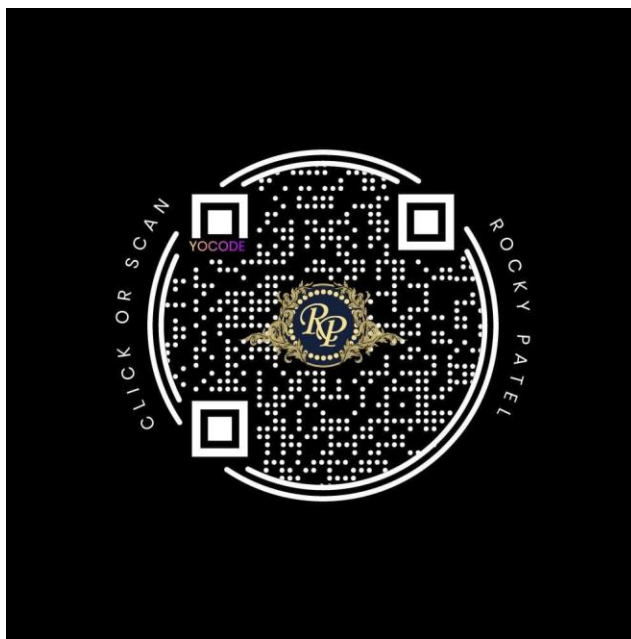
*YO CODE by SCATTERED TREASURES
OFFICE: 484 E. Carmel Drive, Suite 128
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QR codes have been used on packaging for some time to provide retail information and now we are taking it a step further. We are offering bands for cigars featuring your own customized YO code. Competitors like Oliva Cigars are already utilizing quick response codes on their products; however, they are missing essential trade secrets that we'd love to share with Rocky Patel Premium Cigars.

YO code reveals a unique communication portal between the smoker and the cigar. The smoker gets information on the company and the cigar, while the cigar company gets valuable feedback.

In addition to sharing information, YO code allows the smoker to buy or reorder Rocky Patel Cigars in real-time by simply scanning the cigar's band.

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Expose Part II: Scattered Treasures is also a celebrity gateway designed to create financial synergy through product, advertising, branding, and marketing.

We believe brands like Rocky Patel are leaving millions in sales on the table each fiscal period. There are competitors all over the world that don't advertise to various cultural demographics; however, nominal investments in cultural advertising can yield massive returns.

There's no secret that culture drives depth, adoration, and popularity. Why not introduce some of this loyalty and adoration to the Rocky Patel brand?

Millions of cigar enthusiasts enjoy listening to music while puffing on stogies. These new audiences feature millennials who should be the latest Rocky Patel aficionados.

What we propose is simplistic. We'd like for Rocky Patel Premium Cigars to use our product to unite traditions and cultures while creating a deep impact. Over the last few decades this young and vibrant culture has influenced and uplifted America.

We suggest using our contacts, business model, and trade secrets to attract celebrity customers like Bruno Mars, John Legend, Anderson .Paak, Jay Sean, and Shawn Mendes. This new mode of social interaction will act as a real-time celebrity infusion for the Rocky Patel brand.

Apart from being a major game changer, gratuitous influencers, like the above mentioned, have proven to be an affordable and expansive method of reintroducing corporations like Rolex, Armadale Vodka, Rolls Royce, and Armani. All of which have been greatly influenced by this diversification.

This cultural methodology has created financial synergy beyond imagination, and we can do the same for Rocky Patel Premium Cigars.

Description: Scattered Treasures is launching the first ever “Celebrity-Driven Concept Integrated with Blockchain Technology” which will feature a new digital quick response gateway called Yottabyte Optical Media (YO code).

Scattered Treasures features a patented, synchronized, ultimate experience known as *Sync-to-Link* technology. These principles are innovative mass market business models that will interface with celebrities and billions of fans via our proprietary software.

Executive Summary of Business Proposal:

Scattered Treasures is seeking investment funding for the manufacturing of YO code products and services which will increase business production, benefiting both Scattered Treasures and Rocky Patel Premium Cigars. Unlike other Quick Response codes, YO code is a patented clickable image hyperlink. Simply click the icon to open it. No longer do you need a second device to open QR codes.

YO code offers the most powerful onboard data mining in the marketplace. The platform annotates social data to create an encrypted database. Our patented system also utilizes Google Analytics. This ingenious feature collects critical customer data to be processed and analyzed for advertising and marketing.

You will love the analytics! YO code shows views, shares, and engagement with your content. Once this information is mined, a celebrity can begin marketing to trends, selling digital real estate, measure engagement, and accumulate insight that will accurately and efficiently keep you up to date.

Our innovative designs are dynamic, customizable, and tailored to match branded colors, logos, and style. The YO code can accommodate millions of scans and is the quickest scannable code on the market.

Instantly share your social media platforms and new cigars as well as contact and reorder information. YO code does it all from the convenience of your cell phone.

Scattered Treasures, LLC is the trade name of the service provider and parent company.

YO code is the product name which provides the benefits listed.

Rocky Patel Partnership Incentive:

- Scattered Treasures will create a custom YO code (YOC) and landing page exclusively for Rocky Patel with collateral material, logos, colors, website videos, biography, testimonials etc.
- Secondly, we will create 3 YOC custom cigar bands with your look, logos, and colors. The code will offer a landing page with prominent order and reorder features. Your inspection and approval are required prior to product launch.
- Lastly, we will create a customized YO code superimposed on a cigar case as a bonus. This concept gives consumers a seamless method to order or reorder cigars, apparel, or other Rocky Patel merchandise.

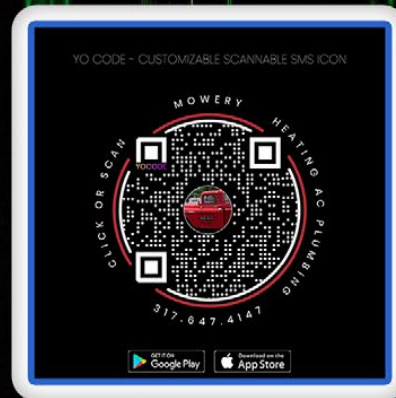
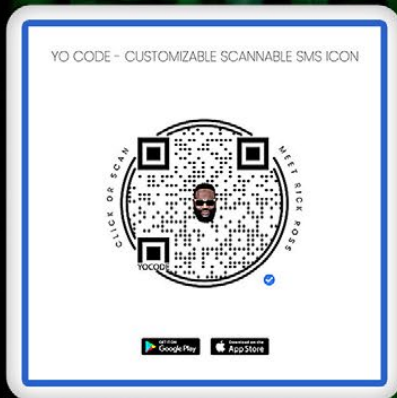
If you agree, we would like to consider Rocky Patel a client and industry influencer. As you promote your robust cigar offerings to clients through our YO code technology, we will also promote the Rocky Patel brand through live demos of the Rocky Patel YO code. Please note, this lucrative promotional package is exclusively designed for Rocky Patel Premium Cigars. We eagerly look forward to hearing from you.

Best Regards,
Mari MusaBande, CEO
317.418.7362

P.S. Increase Engagement. YO code in Videos. Collect Critical Data. Cashless Purchases. Enhanced Experience. Shoppable Advertising. Custom Coupons. Celebrity-Driven. Cross-Promotion. Analytics. Matching Brand Designs.

YO code

PRESS KIT



CELEBRITY DRIVEN CONCEPT INTEGRATED WITH BLOCKCHAIN TECHNOLOGY



SCATTERED
TREASURES
Celebrity Driven • Charity Focused • Social Enterprise

ABOUT

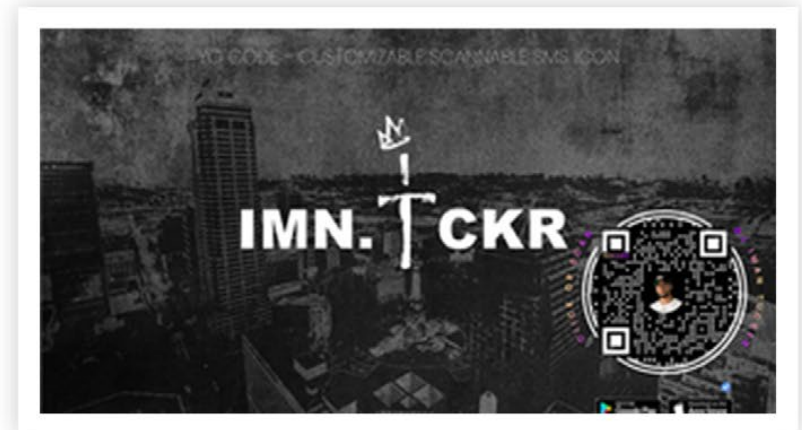
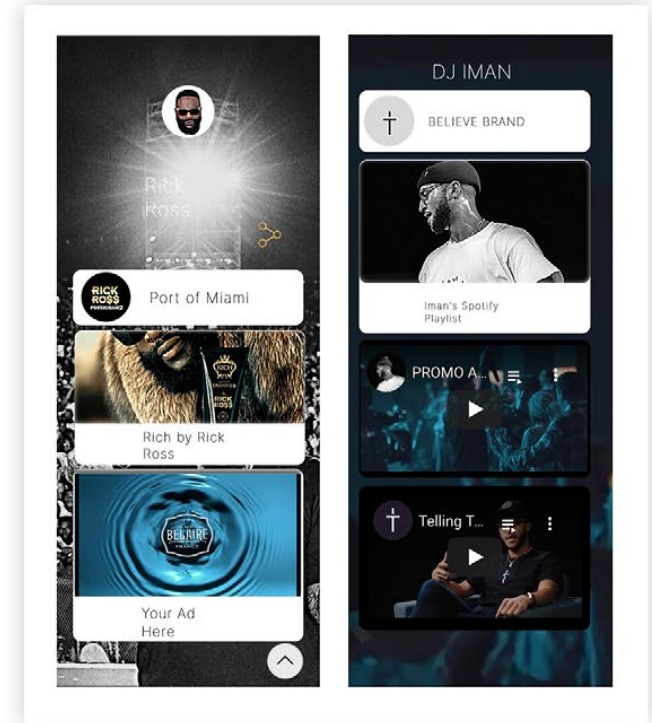
Scattered Treasures launched the first ever “Celebrity Driven Concept Integrated with Blockchain Technology” which features a new digital quick response gateway called Yottabyte Optical Media (YO code). The YO code product is an advanced, customizable QR technology that enables instant, contactless connections. It provides a platform for celebrities and high net worth business owners to initiate connections with millions of fans and potential clients all at once which is what separates us from our competitors.

The corporation features a patented, synchronized, ultimate experience technology, known as Sync to Link. These principles are innovative mass market business models that will interface with celebrities and billions of fans via proprietary software.



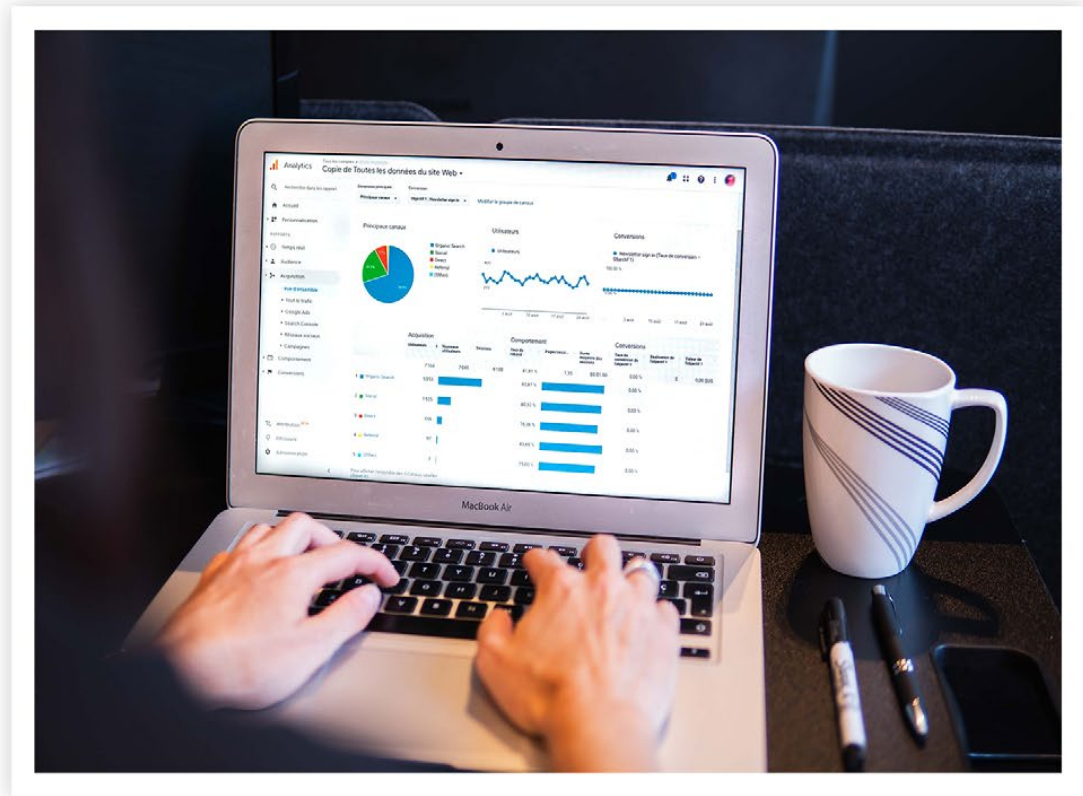
OUR CLIENTS

Fortune 500 Companies and celebrities will love the analytics! YO codes show views, shares, and engagement with your content. Once this information is mined, a celebrity can begin marketing to trends, selling digital real estate, measure engagement, and accumulate insight that will accurately and efficiently keep up with the new advancements.



IN ACTION: HOW IT WORKS

Use YO code as a way of generating leads. They are globally recognized and possess the ability to expand your social media footprint, as well as advertise to and attract millions of new fans while simultaneously providing a branding, marketing, and sales tool.



YO codes are privacy compliant and keep all data safe with encryption. They never expire and can be modified seamlessly without complications.

Our innovative designs are dynamic, customizable, and tailored to match your branded colors, logo, and style. The YO code can accommodate millions of scans, and it is the quickest scannable code on the market.

Instantly share your website, social media platforms, and contact information with YO codes which are 5 times faster than typing a URL, instant messaging, or SMS (texting).





CONTACT US

TO GET YO CODE TODAY:



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Scattered Treasures is seeking celebrity partnerships and investment funding which will increase business production that will benefit both parties. For more information, please contact:

[Mari MusaBande, CEO](#)

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